Julia Kretschmer



Consultant, Trainer and Coach

Äußere Sulzbacher Str. 118

90491 Nürnberg

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Specialization

- Leadership Excellence
 Coaching, strategic leadership development, leadership training
- Change Management
 Support for (international) change projects, change communication
- Team-Entwicklung
 Teambuilding, conflict management

Experience

- > 5 years of experience Change management and organizational development at Kalusche Consulting, Nuremberg
- Human resources management at SRH Berufsbildungswerk
 Sachsen, Dresden
- · Development and training at UPM Kymmene, Krakow
- Virtual tools (Zoom, MS Teams, Miro, Mentimeter)

Education

- Systemic Consultant and Coach
 Institute for Systemic Consulting (ISB), Wiesloch
- Master of Arts: Business Administration Human Resources Management
 - Nuremberg Technical University Georg Simon Ohm Focus areas: Consulting concepts, coaching and aptitude diagnostics, human resources management
- Bachelor of Arts: International Business
 Dresden University of Applied Sciences
 Focus areas: International Human Resources Management
 and Supply Chain Management
- Semester abroad: Metropolia University of Applied Sciences, Helsinki

Additional Qualifications

Trainer qualification (IHK Nuremberg) AdA certificate

Working Languages

German and English



Kalusche

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Who I am and what I bring to the table

Change agent

Enthusiasm for personal and organizational transformation

Companion

Reliability, integrity, openness, and trust throughout the entire process

Potential developer

Empathetic guidance and support for coaches

Systemic consultant

Appreciative and systemic attitude as a foundation

Key Topics

- Career coaching: Support with professional development, including selfmarketing.
- Personal development: Expanding skills and coping with (challenging) situations
- Onboarding coaching: Support during the transition from specialist to manager.
- Self-management: Effective self-organisation and time management.
- Female empowerment: Strengthening and supporting women in a
 professional context so that they can pursue their career goals confidently
 and successfully.



- Solution and resource orientation
- Organizational and personnel development
- Systemic competencies in coaching and consulting approaches
- Knowledge and experience in the field of change processes and the role of managers and employees in change processes
- Conceptual competence, developing systemic perspectives and hypotheses for specific coaching topics
- Self-reflection and reflection on one's own consulting activities

Working Methods

- Systemic questioning techniques
- Reframing
- Change of perspective
- · Life flow work
- · Circle of Influence
- Strengths orientation
- Vision work

